



FFSA is hiring a Clean Creatives South Africa campaign manager (One-year contract job)

Clean Creatives SA is a Fossil Free South Africa campaign. It is a local version of the original [Clean Creatives](#) campaign based in the US. The Clean Creatives pledge challenges the institutional power and social licence of the fossil fuel industry in South Africa by asking professionals and agencies in the advertising and PR industries to **pledge** to decline future work from the fossil fuel industry.

The social, financial and political influence of the global fossil fuel industry continues to be one of the greatest obstacles to securing a future safe from continuing climate breakdown.

Fossil Free SA has been working for several years to challenge the financial influence of the fossil fuel industry by asking people and institutions to stop investing in fossil fuel companies. Now, we seek to challenge their media and cultural influence by making it much harder for them to find creative people willing to help greenwash their operations.

The Clean Creatives SA directors have secured funding for another year of campaigning, and are looking for a campaign manager to continue the growth of the movement.

Your responsibilities will include:

- Building the public profile of the Clean Creatives campaign by driving public awareness and signatory engagement through intensive networking, public events on and off-line, social media, op eds and articles, and other content development.
- Continue building a database of companies involved in and examples of greenwashing.
- Liaison with our US partners.
- Day-to-day management of the campaign, working with oversight and guidance from Fossil Free SA coordinator David Le Page and Clean Creatives SA director Stephen Horn; and our advisory committee.

The successful candidate will have the following attributes:

- Excellent insider knowledge of and connections within the SA advertising / PR industry (minimum 5-8 years in industry).
- Passionate concern for human rights and the environment; some track record of meaningful activism.
- Strategic thinker, self-starter, effective collaborator.
- Good at getting engagement and building networks on social media.
- Good writing skills and basic design skills (enough to support social media work).

- Well organised, systematic, comfortable working in the cloud and tracking your work in shareable ways.
- Basic website management skills.
- Event organising experience
- Comfortable with public speaking and communications, eg, radio interviews.
- Good research skills

This is a part-time, flexi-time position, remote working. We are seeking a Cape Town-based candidate. You will need your own reliable computer and Internet connection, and be able to travel locally to occasional in-person meetings and events. This is a contract position: the duration of the project is one year; this may be extended another year. if we are able to renew our funding as hoped for. Annual pay before tax is R200,000. Diversity will be a strong consideration in making this appointment.