



## FFSA is hiring a Fossil Ad Ban Campaign Coordinator (half-time role)

[Fossil Free SA](#), the climate-human rights campaign which led the successful movement for UCT's landmark 2022 fossil fuel divestment commitment, is launching a new campaign for a ban on fossil fuel advertising in Africa, starting with Cape Town. We are looking for a new campaign manager to lead our existing team.

The campaign coordinator must have:

- A passion for human rights
- Clear knowledge and understanding of climate change and the fossil fuel industry
- The ability to think strategically about how to advance the Fossil Ad Ban campaign
- Willingness to build on existing campaign strategies

### Campaign co-ordination responsibilities include:

1. **Communications:** comms and media support, such as photography, social media planning and posting, updating websites, drafting press releases etc.
2. **Research:** identifying existing research, policy and laws which advances our campaign, keeping abreast of global advertising ban developments
3. **Engaging decision-makers:** Writing emails, setting up petitions, and engaging with policymakers, regulators, local councillors and other decision-makers
4. **Events:** Planning local and virtual events and activities including gathering petition signatures, engaging in peaceful protest action, setting up webinars, attending and speaking at events
5. **Community building:** Building a network around the campaign, connecting to the global fossil ad ban community, connecting with other key partners locally and identifying more allies

### Operational details:

1. This position is a remote and flexible role, allowing the campaigner to work from their own location. However occasional in-person meetings will be required, so the campaigner must be based in Cape Town.
2. The campaigner will be required to provide their own cell phone, computer and reliable internet connection for work purposes.

3. Your main point of contact and coordination will be lead campaigner Dean Bhebhe, with further campaign support from Fossil Free SA's coordinators.
4. A one-month probation period will be in effect to assess the suitability of the campaigner for the role.
5. This is a fixed-term contract based on limited funding that may be renewed at the discretion of FFSA should new funding permit. Tax will be deducted. We encourage you to file a tax return.

#### **Work hours and communication:**

1. The campaign coordinator will work for approximately 2.5 days per week, with flexibility in determining their specific working hours.
2. It is essential to maintain open communication regarding availability and any changes to the work schedule.
3. Communication will be via WhatsApp and Google Workspace during working hours.
4. The campaigner will be provided with a Fossil Free SA Google Workspace email account which is to be used for all communications relating to the campaign.
5. All files are to be stored on the campaign's dedicated shared Google Drive, please.
6. If any communications or other issues arise, the campaigner may take them up with the Fossil Free SA director, senior adviser and/or the FFSA Managing Committee.

#### **Confidentiality and professionalism:**

1. The campaign coordinator must maintain strict confidentiality regarding all sensitive information and professional matters.
2. Professionalism, integrity, and discretion are of utmost importance in all interactions and communications.

#### **Feedback**

Both parties should keep communication channels open and can offer constructive feedback to make the work environment a positive space. The campaigner will receive at least one month's notice should the lead campaigner ever need to end this working relationship, and the campaigner is asked to similarly provide at least one month's notice should they wish to leave the position.

We are dependent on external funding, so this is a 10-month **half-time**, flexi-time contract position which we hope can be renewed, starting June 2024. Monthly pay before tax is R25,440. We do not currently offer employee benefits. Diversity will be a strong consideration in making this appointment.