

Job Description – International Communication Strategist

Employer: Green Transition Research Institute (IGT)

Position: International Communication Strategist

Sector: Not-for-profit

Location: Seoul, in-person required

About IGT:

With a decade of impactful research contributions marked by recent accelerated growth, IGT works at the forefront of energy transition policy, operating both nationally and provincially. Our work revolves around two core pillars:

1. **Economic Transition:** IGT leverages regulatory frameworks of ESG standards to drive corporate sustainability initiatives, guides SMEs towards achieving carbon neutrality, and oversees corporate climate assessments to ensure the integrity of green financing.
2. **Local Transformation:** We drive initiatives to translate national energy policies into tangible outcomes at the local level, prioritizing the support of local economies and during energy transitions, safeguarding labor rights and welfare (particularly for coal plant workers), and fostering informed discourse to shape public perceptions and actions on climate change within the Korean context.

Role Description and Responsibilities:

We currently engage extensively with the Korean media and we seek to expand our reach internationally, and specifically within Asia, to further the reach and impact of our research initiatives. The ideal candidate will have international media experience, ability to tailor messaging to diverse demographics, and to forge partnerships across organizational and geographic boundaries. These international partnerships will help with the exchange of important knowledge towards a just energy transition and will influence Korean authorities and public towards the same.

This is a full-time, in-person contract position for 1 year with the option of extending (to be considered at the end of the contractual period), based in [fil in]. The role reports to [fill in].

Specific duties include, but are not limited to:

- Planning, designing, and implementing communication strategies to further IGT's goal of influencing public, political, and corporate opinions
- Funder communications and fundraising management

- Creating strategic communications content and managing and advising IGT staff on the dissemination of research materials to reach wider non-academic audiences
- Regularly engaging and maintaining relationships with key international media entities to amplify research and/or advocacy
- Building coalitions and networks with campaign NGOs and research groups internationally, specifically in Asia, to further Korea-based advocacy goals
- Planning, designing, and implementing coalition strategies across geographic boundaries, and building networks with aligned organizations, particularly in Asia
- Depending on candidate interest and qualifications, there may also be opportunities to engage directly in research, but the focus of this position will be communications.

Requirements and Competencies:

- At least 7-10 years of in-depth experience in international or national media affairs
Experience working in communications & funder management at international NGOs
- Interest in climate change and energy transition issues, and/or experience in human rights/welfare issues
- Deep understanding of and strong relationships with international media, particularly Asian media, and the ability to leverage these relationships to amplify IGT's research beyond IGT's extensive relationships with Korean media
- Ability to engage and mobilize foreign audiences with influence over key Korean stakeholders
- Experience building networks and coalitions with research and advocacy groups across regions and countries
- Ability to work collaboratively with excellent interpersonal skills
- Fluency in spoken and written English and Korean