



Physical Address:
2 Dingle Avenue
Cnr. Rosmead Avenue
Kenilworth
7708

**Main entrance through a slip road on Rosmead Avenue*

Postal Address:
Box 36397
Glosderry
7702

DIRECTOR: THE NAL'IBALI TRUST

About us:

Nal'ibali (isiXhosa for "here's the story") is a national reading campaign, founded in 2012. It believes that **kids who read can go anywhere**. To unlock a child's potential, **the campaign** is working to create a South Africa where **every child, every day, enjoys a story** – whether they are reading, being read to or hearing a story told aloud. When children have regular, positive experiences with reading and stories, it lays the foundations both for academic success and socio-emotional well-being.

Nal'ibali works towards this goal by equipping reading role models, increasing access to high-quality reading materials in African languages, and creating opportunities for children to engage with reading and stories – in homes, ECD centres, schools and communities.

If you tick ALL the boxes below, we would love to hear from you:

- You are an advocate for children's rights and their well-being.
- You have a successful track record of a minimum of 5 years leading others.
- You have a successful track record of fundraising in the NGO sector.
- You have some knowledge of the children's literacy sector in South Africa

Other important requirements you need to satisfy:

- Strong knowledge of community development dynamics and nuances, and how to design impactful campaigns and programmes that take these into account.
- Proven experience in designing or implementing behaviour change campaigns is advantageous.
- Experience of working with and reporting to a Board of Trustees and donors.
- Proven track record of developing and executing strategy.
- Experience in leading teams in diverse geographical locations.
- Able to communicate succinctly, clearly and compellingly (verbal and written) in English and at least one additional African language.
- Comfortable and confident with public speaking and interaction with the media (radio, television, seminars and workshops), around advocating for children's literacy rights.
- Proven experience as a leader who is entrepreneurial, adaptive, responsive and always looking to create and maximise opportunities.

Contact us in any of these ways:

Tel: +27 (21) 448 6000 **Email:** info@nalibali.org

 www.nalibali.org

 www.nalibali.mobi

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Additional factors to consider:

- The position will be based at our offices in Dingle Road, Kenilworth, Cape Town.
- In line with our Transformation Policy, preference will be given to Black South African candidates.
- The Director will report to the Board of Trustees.

Your key responsibilities will include:

- Maintain existing and generate new strategic partnerships within the political, educational, business and civil sectors.
- Raise funds and build partnerships that ensure the organisation's financial sustainability via government and private funding.
- Build and maintain solid relationships with funders and social investment specialists.
- Lead the organisation by being visible and responsive to the needs of the organisation and its donors.
- Collaboratively set and drive organisational strategy, budget and culture.
- Drive a successful campaign that has equally strong advocacy and programmatic aspects.
- Elevate the quality of campaign design and delivery, by successfully overseeing implementation of key 'building phase' activities.
- Be accountable for the overall budgeting and finances, together with the CFO.
- Develop strategic thinking, subject matter expertise and drive thought leadership throughout leadership/ management team and programmes team, as well as externally.
- Further Nal'ibali's amplification agenda via thought leadership in various fora, such as radio and television interviews, conferences, editorial contributions and CSI platforms.
- Directly manage members of the Leadership Team and set clear expectations for their performance.
- Comply with all requirements bestowed upon the Director in terms of the Kings Report on Corporate Governance.
- Participate in recruitment for key and senior roles.
- Regularly visit stakeholders and project teams located across the country.
- Further the implementation of organisational practices that support clear and open communication and trust, between teams and between leadership and other staff.

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What it means to be a Nal'ibalian:

- You are a team player who is not afraid to roll up your sleeves and get stuck in.
- You will be treated with respect and will be expected to treat others likewise.
- You model accountability and will be held accountable for your actions and behaviour.
- You value transparency, inclusivity and diversity, and this is reflected in your leadership style.
- You are committed to ensuring Nal'ibali is a safe and fun space.
- You are excited about the opportunity to make a difference in the lives of South African children.

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