

## **Tshisimani Centre for Activist Education**

**The Tshisimani Centre for Activist Education has been established to strengthen the theoretical, strategic, organisational, creative and analytic capabilities of worker, student and community activists struggling against racism, sexism, poverty and inequality.**

Based in Mowbray, Cape Town, the TCAE seeks to appoint a

### **Media specialist**

Reporting to the Director, the key responsibilities of this exciting position include:

#### ***Supporting the Centre's engagement with social media***

Ensuring the presence and participation of the Centre in social media. This includes maintaining and extending the Centre's Facebook presence, web presence, activity on Twitter and other social media platforms. Ensuring that the website is accessible and that materials developed by the Centre are available on the web site.

#### ***Providing media training***

Educating activists in the use of social media and other forms of communication for organisation building and campaigning

#### ***Support for materials development***

Work with curriculum and materials developers in developing innovative multi-media course materials for use on programmes offered by the Centre.

### **Requirements:**

- A university degree or the equivalent
- Experience in activist organisation working for social justice
- Sound political judgement in how to use social media to further the goals of the Centre
- Experience in the effective use of websites, Facebook, twitter and other social media platforms for dissemination of ideas, arguments, commentary etc.
- Strong visual design skills
- Skills in film editing
- Imaginative, energetic, innovative, hardworking

Knowledge of HTML, CSS, JavaScript or jQuery would be a strong advantage, as would experience as an educator.

We offer compulsory retirement and medical aid benefits.

The TCAE is committed to equity in employment practices and is keen to make appointments to meet these objectives. Priority will be given to black applicants. The Centre reserves the right not to make an appointment.